

# Gabriella Garza

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- PURPOSE:** To be a multimedia journalist who creates strong content to the community with excellent skills in writing and video production.
- EDUCATION:** Bachelor of Science in Telecommunication- News  
Minor in Innovation  
University of Florida | GPA: 3.10
- INVOLVEMENT:** Radio Producer | WUFT-FM | 2017-2018
- Produced live hourly newscasts for Gainesville NPR station (89.1 FM)
- Reporter | WUFT-TV | 2018
- Filmed, edited and produced TV packages
  - 90 second newscast-
- Academic Chair | Lambda Theta Alpha Latin Sorority, Inc. | 2017
- Fundraising Chair | Lambda Theta Alpha Latin Sorority, Inc. | 2017
- Webmistress | Lambda Theta Alpha Latin Sorority, Inc. | 2016 - 2018
- Chapter Orientation Advisor | Lambda Theta Alpha Latin Sorority, Inc. | 2018
- Brand Ambassador | Greek Divine | Current
- Promotes events throughout the Greek community
  - Works with a team to promote the store, while creating a relationship with potential customers
- Multimedia Director | Hispanic Heritage Month | 2017
- Created promotional videos and social media posts
- Opening Ceremony Director | Hispanic Heritage Month | 2016
- Marketing Team | Hispanic Heritage Month | 2015
- Showcase Director | Multicultural Greek Council | 2017
- Mentor | Hispanic Student Association | 2016
- SKILLS:**
- Certified in Microsoft Word, PowerPoint, Excel and Canva
  - Proficient in Adobe Photoshop, Premiere Pro and InDesign
  - Fluent in Spanish